

# 8<sup>th</sup> Annual Push To End Homelessness

**SATURDAY, SEPTEMBER 28<sup>TH</sup>, 2019**

9:00am - 2:00pm

## 2019 SPONSORSHIP PACKAGE

The Push To End Homelessness acknowledges that homelessness is a community problem – one requiring a community solution. By bringing the community together for this fun, family event, IFTC hopes to inform and inspire local residents on how we can work together and help put an end to homelessness.

Pledged race participants will decorate their carts at Kerry Park at 9:00am, on Saturday, September 28th. Participants will then be led on a series of mini challenges throughout the downtown core of Kelowna. All teams are expected to have completed the course and meet at Kerry Park around noon. At this time participants will then enjoy a BBQ lunch and celebration, with valuable prizes awarded to the teams with the most pledges raised, top finishers, and best decorated cart. There will be both adult and youth prize categories.

Local businesses can support the Push To End Homelessness by sponsoring a team, funding the event, hosting a table at Kerry Park, making a pledge to an existing team, or by donating a prize.

Email: [kody@innfromthecoldkelowna.org](mailto:kody@innfromthecoldkelowna.org)



# SPONSORSHIP OPPORTUNITIES

<b>Benefits:</b>	<b>Shopping Bag \$100 - \$249</b>	<b>Half Cart \$250 - \$499</b>	<b>Full Cart \$500-\$1499</b>	<b>Truck Load \$1500 +</b>
Complimentary BBQ on event day	✓	✓	✓	✓
Opportunity to display company's pop-up banner			✓	✓
Logo recognition on invitation / event promotions			✓	✓
Promotional table reserved at Kerry Park on event day			✓	✓
Acknowledgement in local print advertising			✓	✓
Footprint stickers with company's logo for day of event	<b>1 footprint</b>	<b>2 footprints</b>	<b>4 footprints</b>	<b>8 footprints</b>
Recognition as a sponsor on IFTC's website, including logo and link to company's website		✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓
Recognition through social media (FB & Instagram)	✓	✓	✓	✓
Recognition through email blasts			✓	✓
Recognition via Bell Media (99.9 Sun FM, AM 1150, 101.5 EZ Rock)				✓
Event Title sponsor				✓